

Press Release

HARFORD COUNTY GOVERNMENT

Office of Economic Development



PUBLIC SAFETY

"Ensuring a Safe
Harford"

EDUCATION

"Preparing Now,
Building for the Future"

EFFICIENCY IN GOVERNMENT

"Governing Smarter"

ECONOMIC OPPORTUNITY

"Growing and Sustaining
Harford's Prosperity"

ENVIRONMENTAL STEWARDSHIP

"Protecting Our
Environment"

QUALITY LIVING

"Safeguarding What is
Important to Harford
County Citizens"

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Harford County's Third Annual Restaurant Week *Dine and Enter to Win \$1,000 in Dining!*

(Bel Air, MD) - - The Office of Economic Development and Tourism has announced Harford County's Third Annual Restaurant Week, which will be held June 4 - 16, 2012.

Restaurants throughout Harford County will be offering *prix fixe* (price fixed) menus consisting of 3 course meals for \$20.12 (or less), plus beverages, tax and gratuity. Limited service restaurants or restaurants with a lower price point will be offering other special values. Contest cards will be given out by the participating restaurants to their qualifying patrons for the restaurant Week contest. the more you dine during Restaurant Week the more chances to win as the week concludes with a grand prize drawing of Harford County restaurant gift cards. This prize is valued at \$1,000!

Tourism Manager, Wini Roche, reported that all of the participating restaurants saw an increase in their customers during restaurant week last year. "By joining together in this promotion, Harford County's participating restaurants saw an increase in business by 10 to 15% for the week, and this was a great way for people to get out and try something new." stated Ms. Roche. Due to the popularity of last year's Restaurant Week in 2011, restaurants asked to extend Restaurant Week for a second week in 2012.

The Office of Tourism coordinates Restaurant Week in partnership with local restaurants and promotes the week through radio, print, social media and on-line advertising.

For a list of the 2012 participating restaurants and their menu selections, please visit www.harfordmd.com, where updates will be posted regularly.

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"Preserving Harford's past; promoting Harford's future"

